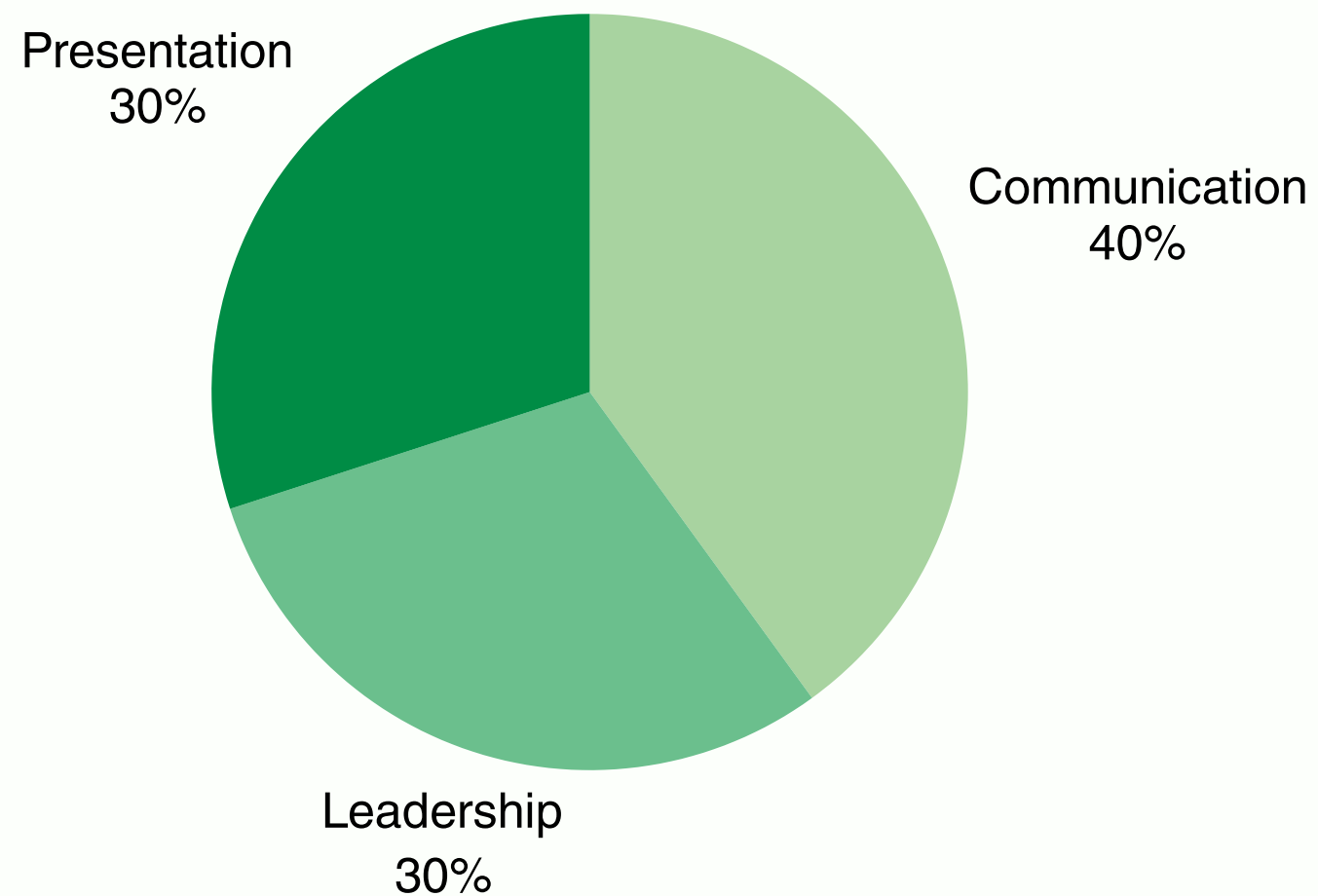


EXECUTIVE COMMUNICATION COACHING PROGRAM



MODULE SUMMARY

TOP SKILLS THAT WILL BE WORKED UPON



Format

1-on-1 Coaching
In Group Coaching

Duration

8 - 16 Sessions (1 hour each)

Outcome

Elevate executive presence, master high-stakes communication, and become a persuasive, respected voice in the room.

Inclusion

- Personalized feedback recordings
- Session-wise summary notes
- Weekly voice warm-up audio
- Executive communication checklist PDF
- 30-day leadership messaging tracker

Ideal For

- Mid to senior-level professionals
- Startup founders, managers, consultants
- Women leaders stepping into visible roles
- Tech & non-tech professionals preparing for next-level leadership

DAY 1: COMMUNICATION AUDIT & CLARITY

FOCUS: Discover strengths, blind spots, and set specific outcomes

OBJECTIVES



Assess current communication style (verbal + non-verbal)



Set 2–3 goals for transformation (e.g., authority, clarity, brevity)



Identify personal triggers, filler habits, over-explaining patterns

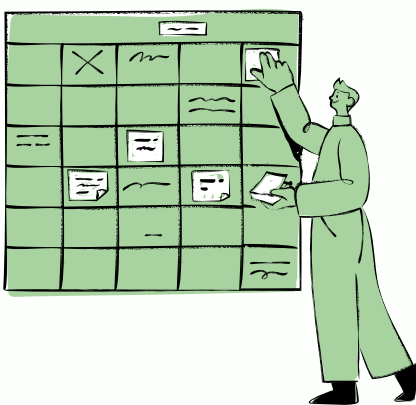
ACTIVITIES



Role-play: 60-sec self-intro (record & review)



Mirror awareness drill



Set personalized coaching roadmap

DAY 2: EXECUTIVE PRESENCE & PERSONAL POWER

FOCUS: Building gravitas through tone, posture, and voice control

OBJECTIVES



Understand the 3 pillars of executive presence (Presence, Power, Warmth)



Learn posture, voice projection, pacing techniques



Decode energy management for meetings and leadership spaces

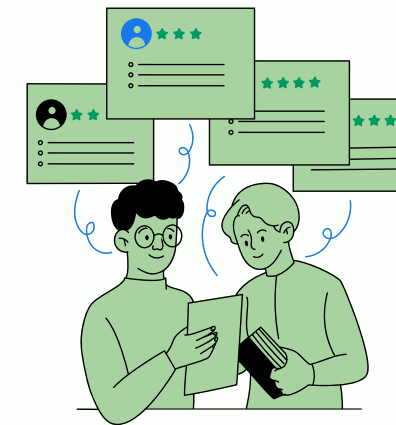
ACTIVITIES



Posture training + vocal warm-up drills



Deliver 2-minute authority talk



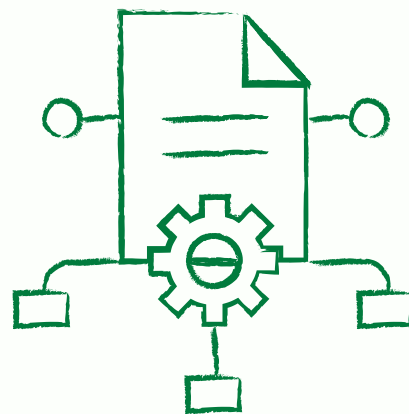
Presence feedback loop

DAY 3: SPEAKING WITH STRUCTURE

- CLARITY UNDER PRESSURE

FOCUS: Organize thoughts quickly and speak with flow

OBJECTIVES



Use proven frameworks: PREP, STAR, BPS, Pyramid Principle



Speak with logical flow even in Q&A, reviews, and escalations



Avoid rambling, get to the point with clarity

ACTIVITIES



Practice structured responses to on-the-spot prompts



3-min “Impromptu Influence” round



Debrief + feedback

DAY 4: STORYTELLING FOR LEADERSHIP

FOCUS: Use stories to inspire, influence, and connect

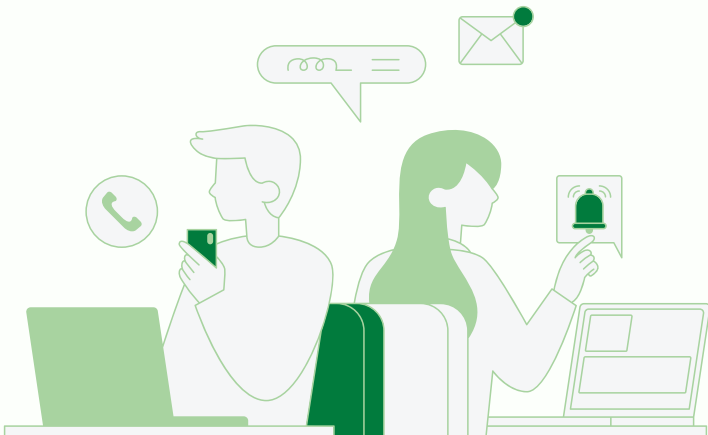
OBJECTIVES



**Learn storytelling framework:
Situation–Struggle–Shift–Solution**



**Make technical messages
relatable**



**Master personal narrative for
trust building**

ACTIVITIES



**Build and deliver one
leadership story**



**Storytelling voice
modulation practice**



**Emotional arc & message
resonance review**

DAY 5: ASSERTIVE COMMUNICATION & CONFLICT HANDLING

FOCUS: Say what needs to be said — firmly and respectfully

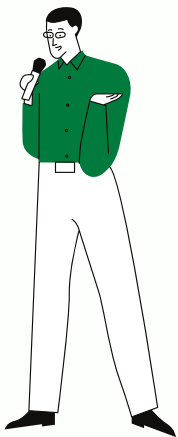
OBJECTIVES



Practice assertiveness without aggression



Frame disagreement using “I observe, I feel, I propose” method



Understand tone, timing, and tact in crucial conversations

ACTIVITIES



Role-play: Giving upward feedback



Real-life scenario practice (difficult email or meeting)



Assertiveness tracker setup

DAY 6: HIGH-STAKES PRESENTATION COACHING

FOCUS: Deliver with confidence under spotlight

OBJECTIVES



Prep for boardroom meetings, team reviews, or pitches



Learn opening hooks, audience-centric language, confident closing



Handle nerves, questions, time limits

ACTIVITIES



Deliver a 5-minute presentation



Real-time performance coaching



Slide and speech alignment check

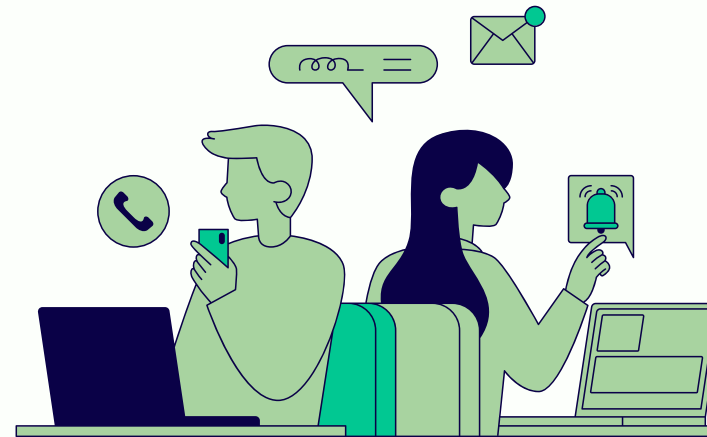
DAY 7: COMMUNICATION IN LEADERSHIP ROLES

FOCUS: Influence without authority + build trust across teams

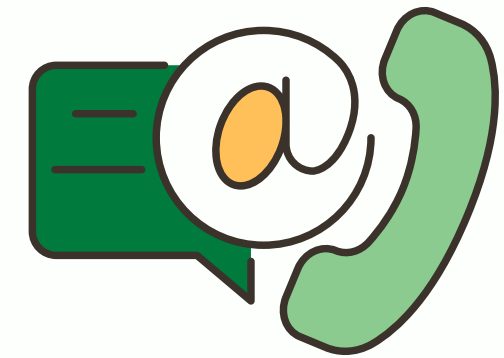
OBJECTIVES



Navigate difficult team dynamics through strong messaging



Practice upward, lateral, and downward communication styles



Build consistency in tone across channels

ACTIVITIES



Mapping stakeholder communication styles



Draft + review email + verbal script for a critical update



Feedback & influence simulation

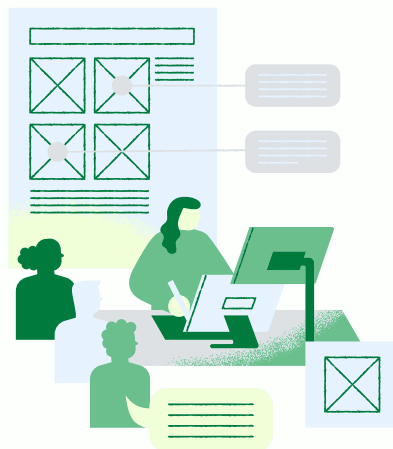
DAY 8: INTEGRATION, BRAND VOICE & FUTURE PLAN

FOCUS: Anchor learnings and elevate long-term communication strategy

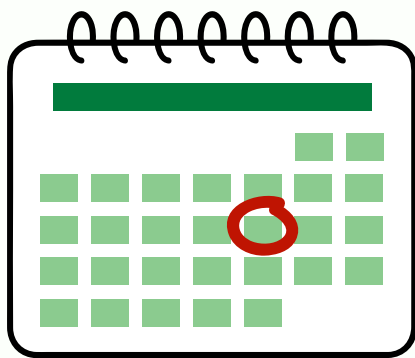
OBJECTIVES



Define personal leadership communication style



Rehearse your core message, mission, and method



Build a 30-day communication development plan

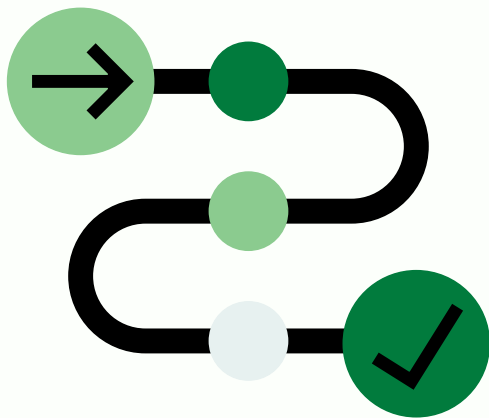
ACTIVITIES



Signature 2-min “Leadership Voice” delivery



Create Communication Identity Statement



Final reflections + future roadmap

PRIYA VERMA

Priya Verma, Founder of PowerPersona Leadership, is a seasoned communication and leadership coach with over a decade of experience in mentoring professionals across public and private sectors.

Having worked closely with private organisations and government missions, Priya has led high-impact initiatives, developed training programs, and spearheaded multilingual communication, Digital presence, Public Relations efforts and strategic partnerships. With a deep belief that communication is the foundation of personal and professional success, she founded PowerPersona Leadership as a mission-driven platform to empower young minds with confidence, clarity, and influence.

Her vision is supported by a dedicated team of 10 expert coaches and professionals who bring diverse industry insights to every program. Together, they offer personalized assessments and guided support for each participant, ensuring holistic transformation through every course. Priya's approach blends proven communication frameworks, real-world applications, and human-centered mentoring—making PowerPersona Leadership a transformative space for anyone ready to lead through the power of their voice.

